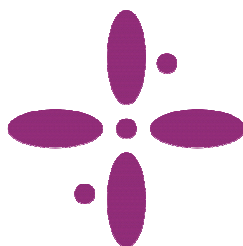


## Call for Exhibition and Sponsorship



Hungarian Society for Immunology



European Complement Network

## 12<sup>th</sup> European Meeting on Complement in Human Disease



**5<sup>th</sup> - 8<sup>th</sup> September 2009**

**Thermal Hotel Visegrád, Hungary**

**Dear Partner,**

We are delighted to welcome you to the 12th European Meeting on Complement in Human Disease in Visegrád. The conference series "Complement in Human Disease" started from Balatonfüred, Hungary in 1986. After 23 years we have the honour again, to host this successful meeting. We expect the application of colleagues from all over the world, dealing with complement research, who wish to know or perform novelties and new results of this area. Alike in previous conferences in Cardiff or Heidelberg, we would like to offer the opportunity for young researchers to learn at the Teaching Day. The final scientific programme is to be assembled by the leadership of ECN (European Complement Network) based on the abstracts submitted to the conference.

The Hungarian Society for Immunology is proud to host the **12th European Meeting on Complement in Human Disease in Visegrád from 5 to 8 September 2009**. The policy of CHD2009 is to bring together researchers, physicians, laboratory experts, representatives of pharmaceutical and diagnostic companies, working on the field of complement, to discuss the actual challenges, requirements and technology issues for the basic and clinical complement research.

Complement research includes the following areas: **structural biology, biotechnology, biochemistry, immunology, molecular biology**. Since the conference is specially aimed to cover complement related human diseases clinical specialities like **ophthalmology, nephrology, transplantation biology, cardiovascular diseases, immunosuppressive treatments** will be discussed. If your company is interested in the above areas you may certainly benefit from the possibility to meet leading European experts of these fields.

### **Reasons for exhibiting**

As one of the exhibitors at CHD2009 you can present your products and services to a motivated and well informed specialist public from all over the world. Here you can talk directly to experts who can apply your services or have a special interest in using your products. Delegates attending CHD 2009 are mainly senior researchers, directly responsible for development of research projects, specifying and purchasing laboratory diagnostics and equipments. In short, they are your present and new customers.

### **Your advantages:**

- The exhibition will be visited by participants of the Conference it means by your authentic target group from all over Europe.
- The exhibitors have the opportunity to present their exhibits more detailed, and have the opportunity for longer discussion with inquiring visitors – in most cases specialists – than during session discussions.

If you are interested in exhibiting at the Conference we have interesting packages to offer you. Take the opportunity to have your company represented at the exhibition by booking either floor space for your own stand or a fully equipped solution. Diamond Congress Ltd, our partner for the conference and exhibition organisation, offers numerous alternatives for you to promote your business. They will work closely with you to create a distinctive package tailored to your company.

We are looking forward to meeting you in Visegrád in September 2009!

Lilian Varga and George Füst  
on behalf of the Organising Committee

## Exhibition Venue

The conference and the adjoining exhibition will be held at Thermal Hotel Visegrád [www.thv.hu](http://www.thv.hu). The four star superior hotel is located in the scenic Danube Bend beside Visegrád, in the direct vicinity of the famous Lepence open - air bath, provides full convenience and first class services to its guests wishing to have refreshment and rest and looking for an ideal environment. The hotel is equipped with a complete range of conference facilities. Exhibition stands will be located in the coffee break area in front of the session halls and next to the poster room in order to ensure maximum interaction with conference delegates. Lunch place is also to be located in the restaurant next to the exhibition area. WiFi internet access is available around the conference rooms and exhibition venue. As the space for exhibition is limited, the organisers ensure a wider range of sponsorship opportunity so that companies may reach their goals by having sufficient exposure.



### Package 1

#### Size of the free stand place – Package 1

(width x depth)	
6 m2 (3 x 2 m)	1500 EUR
8 m2 (4 x 2 m)	1800 EUR
12 m2 (4 x 3 m)	2400 EUR

#### The exhibition fee for Package 1 includes:

- net stand area
- listing in the final programme booklet
- listing on the website [www.chd2009.com](http://www.chd2009.com)
- cleaning of stand place surface area
- 1 complimentary full registration (460 EUR)

### Package 2

#### Size of the booth – Package 2

(width x depth)	
6 m2 (3 x 2 m)	1800 EUR
8 m2 (4 x 2 m)	2100 EUR
12 m2 (4 x 3 m)	3000 EUR

#### The exhibition fee for Package 2 includes:

- all services described in Package 1
- delivery, set up and dismantling of the booth
- full service stand erected from Octanorm System (250 cm height, with white panels for side and back walls, information desk, interview table, shelf for display, waste paper bin, grey carpeting)
- company name on fascia (200 cm x 30 cm)
- lighting system with 1 spot light per 3 m2
- 3 sockets for electricity (230 V, 50Hz, European standard) including energy usage of max 3 kW.

The basic booth sizes are 6-8-12 m<sup>2</sup>. As there is limited space for exhibition the organisers do not offer bigger stands in order to ensure exhibition possibility for as many firms as possible. Special requests and high energy consumption should be matched in advance with the organisers. Extra fittings, stand layout, further options and other details regarding the official times and customs issue will be sent to all registered exhibitors before the meeting. Exhibition stands will be built on Saturday morning, the 5<sup>th</sup> September and will be dismantled on Tuesday afternoon, the 8<sup>th</sup> of September. All exhibitors (regardless of package selection) are kindly requested to register. One complimentary full registration fee (460 EUR) per company is included in the stand price. Conditions of registration for further delegates are available at [www.chd2009.com](http://www.chd2009.com).

## Information on Advertising and Sponsorship

EMCHD2009 provides a range of opportunities for sponsorship. We invite you to take advantage of this event to promote your company among leading scientists of the complement disease area and related specialists coming from all around Europe and also from overseas. We are offering a wide range of sponsorship packages as well as supplementary options to achieve the biggest exposure to your company. There are also opportunities for advertising at the Conference in the Final Programme. We are convinced that this event presents an excellent opportunity to exhibit your technology and services to a large number of counterparts and, further, to become a sponsor of this event to make it more attractive as well.

EMCHD2009 will also be an excellent opportunity to develop effective advertisements that will meet your requirements for high quality sponsorship as well. For advertising, exhibiting and sponsorship opportunities exhibition, please contact:

**Diamond Congress Ltd.**

H-1255 Budapest, P.O.B 48

Phone: +36 1 225 0210

Fax: +36 1 201 2680

E-mail: [diamond@diamond-congress.hu](mailto:diamond@diamond-congress.hu)

## Sponsoring Packages

Please find here the various graded sponsoring packages and further options for extension of your company appearance. *The sponsoring packages are priced in EUR and all prices are inclusive of VAT (20 % in 2008).*

### Platinum Package

#### Co-Sponsorship (limited to 3 sponsors)

**Benefits:**

- Priority selection of a 12 sqm of exhibition booth with basic octanorm installation
- 4 complimentary full registrations
- Display of company logo in the main session hall
- Acknowledgement in all conference publications
- Flyer insert in the congress bag
- Full page colour advertisement on one of the covers of the Final Programme
- Placement of company logo on the Welcome reception invitation card as the Main Event Sponsor
- Placement of company logo or banner with link in a frequent place on the conference website
- Brief description of your company profile with logo in the Final Programme booklet
- Verbal acknowledgement at the opening of the conference and the exhibition

**Cost: 10000 EUR including VAT**

### Gold Package

#### Co-Sponsorship (limited to 6 sponsors)

**Benefits:**

- Priority selection of an 8 sqm of exhibition booth with basic octanorm installation
- 3 complimentary full registrations
- Display of company logo in the main session hall
- Acknowledgement in all conference publications
- Flyer insert in the congress bag
- Full page colour advertisement in the Final Programme
- Placement of company logo with link on the conference website
- Brief description of your company profile with logo in the Final Programme booklet
- Verbal acknowledgement at the opening of the conference and the exhibition

**Cost: 7500 EUR including VAT**

### Silver

#### Co-Sponsorship (not limited)

**Benefits:**

- Priority selection of a 6 sqm of exhibition booth with basic octanorm installation
- 2 complimentary full registrations
- Display of company logo in the main session hall
- Acknowledgement in all conference publications
- Flyer insert in the congress bag
- Placement of company logo with link on the conference website
- Brief description of your company profile with logo in the Final Programme booklet
- Verbal acknowledgement at the opening of the conference and the exhibition

**Cost: 5000 EUR including VAT**

## Opportunities and Additional Benefits

Our graded sponsors and exhibitors are offered the following sponsorship opportunities extending the packages above, in order to maximize their company exposure.

### • Exclusive Sponsorship of the Conference Banquet (limited to one sponsor only)

- + Placement of your company logo on the invitation card of the Congress dinner
- + Placement of your company logo on the menu
- + Placement of your company flags on the tables (sponsor should provide)
- + Verbal recognition in the programme of the Banquet
- + 5 extra invitation cards for the Banquet
- + Placement of your company logo with link on the conference website
- + Placement of your company logo in the Final Programme
- + Brief description of your company profile with logo in the Final Programme booklet

**Cost: 5000 EUR including VAT**

### • Sponsorship of Daily Lunch (limited to one sponsor/day)

- + Placement of your company flags on the tables (sponsor should provide)
- + Placement of your company logo on the signage or banner located in the lunch area
- + Placement of your company logo with link on the conference website
- + Placement of your company logo in the Final Programme
- + Brief description of your company profile with logo in the Final Programme booklet  
*(It is intended that all registered participants will have free lunch during the meeting)*

**Cost: 4000 EUR including VAT**

### • Sponsorship of Daily Coffee Break (limited to one sponsor/break)

- + Placement of your company flags on the tables (sponsor should provide)
- + Placement of your company logo on the signage or banner located in the break area
- + Placement of your company logo with link on the conference website
- + Placement of your company logo in the Final Programme  
*(It is intended that all registered participants will have free coffee break beverages during the meeting)*

**Cost: 2500 EUR including VAT**

### • Company lecture (limited to 3 sponsors)

- + 30 minutes company presentation or lecture as an integral part of the official scientific programme
- + Placement of your company logo in the corresponding lecture hall
- + Placement of your company logo with link on the conference website
- + Placement of your company logo in the Final Programme

**Cost: 2000 EUR including VAT**

### • Exclusive Sponsorship of the Internet Room (limited to one sponsor only)

- + Placement of your company logo on the screen (desktop and screen saver)
- + Placement of your company logo on the signage or banner located in the terminal area

**Cost: 1500 EUR including VAT**

### • Exclusive Sponsorship of Delegate bags (limited to one sponsor only)

- + Placement of your company logo (monochrome) on the conference bag
- + Placement of your company logo with link on the conference website
- + Placement of your company logo in the Final Programme

**Cost: 3000 EUR including VAT**

### • Exclusive Sponsorship of Delegate badges (limited to one sponsor only)

- + Placement of your company logo (monochrome) on the pass holder (neck cords)
- + Placement of your company logo with link on the conference website

**Cost: 2000 EUR including VAT**

### • Exclusive Sponsorship of Delegate notepads and pens (limited to one sponsor only)

- + Your company name or logo printed or silk screened on the notepads and the pens  
*(Please note that the sponsor should send the notepads and the pens to the Conference Secretariat, and the fee is calculated on this basis.)*

**Cost: 1500 EUR including VAT**

## Advertisement Possibilities

There are several opportunities for advertising at EMCHD2009. Please note that cover pages of the Final Programme booklet are reserved for our Platinum Sponsors. *All prices are inclusive of VAT (20 % in 2008).*

### Final Programme

DIN A5 format, about 400-500 copies and pdf version at [www.chd2009.com](http://www.chd2009.com)

Deadline for advertising: 31 July 2009

Inner page (full colour) 500 EUR

Inner page (B&W) 300 EUR

### Flyer insert into Delegates Bags

Maximum size: DIN A4 format, about 400 copies, TBD

Deadline for advertising: 31 August 2009

Brochures not exceeding 12 pages: 400 EUR/insert

(The company should provide the inserts)

## Application and General Payment Conditions

All sponsors, exhibitors, advertisers wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Diamond Congress Ltd with an authorized signature. Applications are handled at first-come first-served basis, but **priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities**. Space will not be reserved by the organisers in lack of written application. Exhibition space cannot be occupied in case the full amount is not paid until the dates shown below. The organisers of the exhibition retain the right, to rearrange the stands in case the overall concept or organisational matters force them to do so. Advertisements will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is a binding agreement, depending on exhibition space and availability, and considered to be a written commitment that all conditions stated therein are understood and accepted by the applicant.

*All prices stated therein include VAT which is 20 % in 2008 at the time of printing. Payment should be arranged upon receipt of our pro forma invoice, according to the following terms. Applicants should be aware that the organisers cannot be held responsible for change of VAT.*

Advance payment of exhibition and sponsorship fees (at least 50 %)	31 January 2009
Final instalment of exhibition and sponsorship fees	30 April 2009
Payment of advertisements of the Final Programme	15 July 2009

## Cancellation Policy

*Cancellation and changes of your orders must be made in writing to the Conference Secretariat. Refundable amounts and penalties depend on the date of cancellation and stated as follows:*

Before 31 January 2009: 80% refunded, 20% retained

Before 31 May 2009: 50% refunded, 50% retained

After 1 June 2009: no refund.